Adolescents 360 (A360) is a four-year initiative (2016–2020) to increase adolescent girls’ access to and demand for modern contraception in Ethiopia, Nigeria, and Tanzania. A360 is being implemented in four regions of Ethiopia: Amhara, Oromia, State of Southern Nations, Nationalities, and Peoples’ , and Tigray. As part of the evaluation of A360 in Ethiopia, we sought to identify the key sexuality, fertility, and family planning characteristics of the target population at baseline prior to A360 implementation in one region (Oromia). A360 targets married adolescents in Ethiopia.

### Overview
- **1 region: 4 districts**
- **1,198 married adolescent girls aged 15–19**
- **142 husbands**

### Knowledge
- **% agreed a benefit of contraception is to:**
  - **90.7** prevent unintended pregnancies
  - **86.1** complete her education, better job, better life
  - **85.8** delay the birth of her first child
  - **85.1** reduce sexually transmitted infections
  - **83.0** obtain a method
  - **49.0** use a method if their partner does not want them to
  - **26.7** obtain information
  - **11.5** can stop you from ever getting pregnant once you stop using it
  - **34.1** can change menstrual bleeding and harm the womb
  - **53.3** can make you permanently fat
  - **46.6** can make you permanently fat

### Services
- **% Source of method for those using modern contraception**
  - Health centre/clinic: **63.0%**
  - Health Extension Worker/Community Health Worker: **27.1%**
  - Hospital: **5.1%**
  - Pharmacy: **2.3%**
  - Other: **1.8%**

### Misconceptions
- **% agreed that contraception...**
  - can make you permanently fat: **11.5%**
  - can change menstrual bleeding and harm the womb: **26.7%**
  - can stop you from ever getting pregnant once you stop using it: **49.0%**
  - can make you permanently fat: **53.3%**
  - can make you permanently fat: **46.6%**

### Attitudes
- **% of married adolescent girls and their husbands...**
  - approve of unmarried couples using a modern contraceptive method to avoid or delay pregnancy: **55.6%**
  - approve of married couples using a modern contraceptive method to avoid or delay pregnancy: **90.8%**
  - men: **71.7%**
  - women: **91%**

---

*The study definition of modern contraceptive prevalence rate (mCPR) from the standard Demographic and Health Survey definitions. Our denominator reflects the population at risk (of pregnancy) – that is, sexually active women who are not infecund or pregnant. See the report for further information.*